



# Mariana Mora Espinoza

## Art Director

Milan, Italy

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⇒ [Portfolio](#)

### Skills

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe Acrobat

Adobe Lightroom

Adobe After Effects

HTML

Google Drive

Multitasking Skills

Communication Skills

Problem Solving Skills

Design Solutions

Advertising Design

Microsoft Office Word

Microsoft PowerPoint

### Languages

Spanish; Castilian

English

## Profile

As an Art Director I like to incorporate a passion for storytelling, design, photography and art into my work. I am a multifaceted person, I am a lawyer, and a resin artist who has lived in different cities: Caracas, New York, Montreal, Cosenza and now Milan. This allowed me to have the opportunity to incorporate different cultural backgrounds that are reflected in my work. Experience in marketing, advertising and brand improvement (both graphic and positioning). I have a strong propensity for managing complex problems and challenges, I help clients achieve better results through personalized advice. To find out more about my work visit my portfolio: <https://www.moriartdirector.com/>

## Employment History

### Art Director , Freelance , Milan, Italy

July 2016 — Present

Branding design and social content. Concepts and executes art direction and design briefs based on campaign strategy. Conceptualized and visualized mood boards, presentations, and storyboards for digital and social campaigns.

- Organized and prioritized work to complete assignments in a timely, efficient manner.
- Brought forth a strong curiosity and interest in cultural and artistic trends.

### Art Director Intern , People, Ideas & Culture / PI&C, New York, United States

April 2018 — June 2018

Conceptualizing and designing complex campaigns for a variety of clients. I did photo retouching and as an art director, I helped with the design of billboards for customer campaigns.

- Participated in staff and team meetings and offered a positive presence and outlook.
- Brought forth a deep understanding of branding, visual design, and digital marketing.
- Assisted the conceptual team to bring concepts to fruition.

### Legal Consultant , Raffalli de Lemos Halvorssen Ortega y Ortiz, Caracas, Venezuela

January 2014 — July 2014

Internship in Corporate, Administrative, Tax, Civil Law, and Copyright.

- Organized and prioritized work to complete assignments in a timely, efficient manner.

## Education

**Art Direction , Miami ad School New York (MAS), New York, United States**

June 2016 – June 2018

**Certification in Advanced English, Kaplan International English, New York, United States**

September 2015 – April 2016

**Bachelor of Law, specialized corporate area, Universidad Metropolitana (UNIMET), Caracas, Venezuela**

September 2008 – June 2015

**Certification in Intermediate English, Académie Linguistique Internationale (ALI), Montreal, Canada**

July 2010 – September 2010

## Extra-curricular activities

**Resin Artist, Mori DiLopez, Milan, Italy**

March 2020 – Present

With the Mori DiLopez brand, I try to create unique pieces using different materials. In my art also glimpses of real-life enter and the material seem to speak, like the Calabrian olive wood that used with the resin refers to the ancient Magna Grecia that I loved so much during the period in which I lived in Calabria. Each work, even with its imperfections, is unique and unrepeatable. This is a distinctive feature: in my art, you can recognize an experience, a testimony, a mix of different cultures. Furthermore, my passion for interior design gives the creations a minimalist, modern and contemporary, elegant style that goes well with all types of furniture.

<https://www.moridilopez.com>